



## Lake Koocanusa Scenic Byway Agenda Worksheet and Focus Qs

### Interpretation | Promotion | Safety | Implementation

#### Developing Interpretation Themes for the Lake Koocanusa Scenic Byway

**Why Interp?** “Interpretation tells stories about the scenic byway’s intrinsic features (e.g., natural, scenic, cultural, recreational, archaeological, historical) in an entertaining and educational way.” (Caputo, 2001). Interpretation can be accomplished through signs and exhibits, visitor centers, media materials, publications, computer technology, and personal services.

	<b>Interpretation answers the question:</b>  <i>What makes this Scenic Byway special and valuable?</i>
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The overall theme is the main “storyline.” It is conveyed through every sign, publication or program. What is the **overall storyline for this scenic byway?**

“Interpretation provides a framework to integrate the.... stories in a coordinated, unified...approach.”	<b>Overall Theme or Main Storyline</b>
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#### Main Themes Enhance the Overall Theme by Adding Detail

Describe three themes for the Lake Koocanusa Scenic Byway? 1. _____ 2. _____ 3. _____	<i>“Interpretation gives the Byway a totally unique character, a personality and life....”</i>
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Source: Qs adapted from the Volcanic Legacy All American Road Interpretive Plan (Cupito, Caia).

#### Promoting and Positioning the Lake Koocanusa Scenic Byway

1. Is the current mix of outdoor recreation and visitor services along this portion of the route...? If “too much” or “too little” how could a better balance be achieved? What changes are needed?

Outdoor recreation	Too Much	Too Little	About Right
Visitor Services	Too Much	Too Little	About Right

2. What kinds of events, guided experiences or other activities would enhance the visitor experience and help preserve the communities and resources along the Scenic Byway?
3. Are experiences and opportunities accessible to persons with mobility, sensory, or developmental disabilities?
4. What information could be shared with people from other countries, especially Canada? Are there opportunities to link the byway to other scenic byways or attractions?
5. What are your ideas for ways that existing businesses or communities can be more viable or vital?

### **Transportation and Safety – Lake Koocanusa Scenic Byway**

1. What roadway improvements are needed along the scenic byway? Are there maintenance issues? Litter? Safety considerations? Congestion?
2. How is the roadway? Shoulders, drainage, medians, guardrails...Is there a need for open or screen views?
3. Can different kinds of users (campers, trucks, bicyclists, etc.) be accommodated?
4. Is there a signage plan for official and directional signs? Is one needed to address signage with regard to view and vista points, interpretive information, traveler services, and tourism destinations within the corridor?

### **Implementation Ideas – Lake Koocanusa Scenic Byway**

Identify one to three ideas to enhance the Lake Koocanusa SB visitor experience and support the byway's gateway communities  1. _____ 2. _____ 3. _____	<b>Crafting a Better Byway Experience</b>
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